

CITY OF JERSEY CITY

JERRAMIAH T. HEALY
MAYOR



CITY HALL
JERSEY CITY, NJ 07302
TEL:(201) 547-5200
FAX:(201) 547-4288

FOR IMMEDIATE RELEASE
March 21, 2013

Contact: Jennifer Morrill
Press Secretary
201-547-4836
201-376-0699

Jersey City Officially Joins The Global Community In Observing Earth Hour on Saturday, March 23rd! World Wildlife Fund Adds Jersey City To List of Communities Committed To Taking Action

JERSEY CITY – Mayor Jerramiah T. Healy announced today that **Jersey City is officially a participant of Earth Hour**. Last week, a resolution passed recognizing Earth Hour and encouraging residents and businesses to participate by turning off all non-essential lighting for one hour, **from 8:30 p.m. to 9:30 p.m., Saturday, March 23, 2013**.

As a result, Jersey City will officially join more than 7,000 other cities and towns and billions of people worldwide in a stand against global climate change by observing **Earth Hour 2013**. Jersey City has been added to the [Earth Hour Map of participating communities](#) around the United States.

Created by the World Wildlife Fund, Earth Hour was first observed in Sydney, Australia in March 2007, when millions of people and dozens of business and public buildings, including the Sydney Opera House and Harbour Bridge, went dark for one hour to raise awareness of global climate change.

By March 2008, Earth Hour had not only gone global, it had gone viral as well. This year, cities and towns in 152 countries and territories across seven continents have committed to join the global display of action. Iconic buildings and landmarks across the globe will power down. Even Google will go dark, as part of a rolling blackout circling the planet's 24 time zones.

“Earth Hour inspires us to consider the practical actions we can take every day to conserve energy, making the world a better place for our children and grandchildren,” said **Mayor Healy**. “My administration is working hard to implement policies and practices to reduce energy use and greenhouse gas emissions, and I encourage all residents to observe Earth Hour.”

So this Saturday, turn off the lights, the TV, and the computer. Unplug the microwave and defrost the fridge. Take the dog for a walk and eat pizza by candlelight with the kids. Get together with family and friends and don't hesitate to go beyond the hour.

All media inquiries should be directed to Jennifer Morrill, Press Secretary to Mayor Jerramiah T. Healy at 201-547-4836 or 201-376-0699.///